

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Patent Application of

BURBRIDGE et alAtty. Ref.: **36-1916**Serial No. **Unknown**

Group:

National Phase of: **PCT/GB2004/000681**International Filing Date: **19 February 2004**Filed: **August 2, 2005**

Examiner:

For: **TRACKING AUDIENCE SIZE (AS AMENDED)**

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August 2, 2005

Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

Sir:

PRELIMINARY AMENDMENT

Prior to calculation of the filing fee and in order to place the above identified application in better condition for examination, please amend as follows:

AMENDMENTS TO THE TITLE

Please amend the title as follows:

~~METHOD FOR TRACKING THE SIZE OF A MULTICAST AUDIENCE~~
TRACKING AUDIENCE SIZE